## Privacy Statement

## At BeeNZ, we value your privacy

We collect personal information from you only if it is necessary, such as:

- Your name
- Your contact details
- Business contact details (such as your name, job title, location, email address etc)
- Information for employment purposes
- Billing or purchase information (such as your billing address, credit card details)
- Marketing information (such as photos of you used for flyers, social media, contact preferences, marketing support)
- From other sources such as social media platforms and third-party data providers
- CCTV footage (used for purposes of building, plant & inventory security)

We collect personal information that is for a lawful purpose, is fair and not unreasonably intrusive.

**The information we collect** will be used in ways that are directly related to, or is needed for, our business or services we offer.

We may use cookies and tracking technology which are useful for gathering information such as browser type, operating system, tracking the number of visitors to our website and understanding how visitors use our site(s). Personal information cannot be collected via cookies and other tracking technology however if you previously provided personally identifiable information, cookies may be tied to such information.

We keep your information safe by storing it confidentially and it will only be available to the individual concerned. Staff have authorised access to certain files. We keep your information for no longer than what we need the information for, then we will securely erase all digital files and destroy paper files.

**Disclosure of personal information** can only be made in limited circumstances. For instance:

- Disclosure is one of the purposes for which we got the information
- The individual concerned authorised the disclosure
- The information will be used in an anonymous/non-identifiable way
- Disclosure is necessary to avoid endangering someone's health and safety
- Disclosure is necessary to avoid a prejudice to the maintenance of law
- Disclosure is required to a third agent in order to take actions connected to a purpose for collection
- We may share information with governmental agencies or other companies assisting us with fraud prevention or investigation
- We do not share your personal identifiable information to any third party for marketing purposes.

**Providing some information is optional**. If you choose not to provide certain types of information, we may be unable to provide a specific service.

You have the right to ask for a copy of any personal information we hold about you and to ask for it to be corrected if you think it is wrong. If you would like to ask for a copy of your personal information, or to have it corrected, please make a written request to our Privacy Officer, Lynda Uttinger, c/- BeeNZ Ltd, 85 Tetley Road, RD2, Katikati, 3178, Email: lynda@beenz.co.nz, Phone: 07 5494178.

